

LON JOURDET BATS .600 IN TURNING OUT WINNERS IN INTERCOLLEGIATE BASKETBALL LEAGUE

JOURDET BROUGHT THREE TITLES TO PENN IN 4 YEARS

Red and Blue Basketball Coach Pulled Quakers From Consistent Losers in Intercollegiate League to Continuous Winners Almost Overnight

By ROBERT W. MAXWELL Sports Editor Evening Public Ledger

OCCASIONALLY we read of coaches pulling a college team out of the rut, converting it from a bad loser to a top-notch winner, but almost in every case the change has been made gradually. Of course, there are exceptions and some person steps out in front with the unusual stuff. Lon Jourdet, whom we have the pleasure to introduce to our customers today, has done that very thing at the University of Pennsylvania. He took charge of the basketball team when it was trying to bore a hole through the bottom of the Intercollegiate League, hoisted it to the top and brought not only success but great financial return. It virtually was an overnight switch.

To further explain, Lon Jourdet took a flivver which was breathing through one nostril and converted it into a modern, high-class machine, hitting on twelve cylinders, as Eddie Lewis would say. Back in the late fall of 1914 Jourdet was given charge of the Red and Blue toasters, but that season there was no change in the showing of the Quaker quintet. Penn won three games and lost seven in the Intercollegiate League and finished fifth. The next year the championship was landed by the Jourdet jugglers and Penn never has fallen back into the rut. Three championships in five attempts, two of which were scored successively, is the record that has placed the Red and Blue on the basketball map and has flung Lon Jourdet's name as a coach wherever the collegiate sport is played.

It was certain for the league season Saturday night when the Quakers paroled out the second defeat to Princeton and closed one of the most successful cage years that Penn has survived in a decade. Only one game was lost in a list of fifteen contests, but that one defeat, inflicted by Yale, was suffered in the early part of the season when the team was crippled by the absence of one of the regulars. The showing this year, however, is only a sample of the quality of basketball that has been exhibited at Weightman Hall and on the road during the last four years.

In league games since Jourdet took hold in 1914, Penn has won thirty-three times with a loss of sixteen contests. In his five years as coach of the Red and Blue toasters, Lon has a winning average of .674. Seven of the sixteen reverses were registered in 1917. In the last four years the won-and-lost column shows thirty and nine for a percentage of .750. There are few colleges in the history of the game that could present such a high standard over a stretch of five consecutive seasons.

A YOUNG man, less than six years out of college, Jourdet is a veteran coach with a record more brilliant than that of who have been in the game for a score of seasons.

Jourdet's First Team Not Howling Success IN THE fall of 1914 Penn found itself without a basketball coach and a season not more than a month off. Artie Kiefhaber, who had been instructing the passers, announced that the press of business would make it impossible for him to continue. The cage committee made a hurried search for a man to fill the position. After some deliberation Jourdet was picked, and at the time the selection was not a popular one. It was only in June, 1915, that Lon was given the slipshod permit to start a degree after his name. There were men on the squad with whom he had played in his undergraduate days and it was expected there would be friction between the teacher and the pupils. And there was friction.

The new coach installed the five men across the floor system on the defense. He attempted to inject new basketball ideas, and the fact that he did not meet with immediate success can be charged to the lack of whole-hearted co-operation on the part of the players. It's hard to put over new ideas on men with whom you have played. Penn won only three of the regulation ten games that season, but enjoyed unusual success on the road in intercollegiate contests. For the first time in eight years Rochester was added to the list of victims and the Swarthmore jinx was broken at home.

Nineteen-sixteen saw the reawakening of the Penn quintet. With the lightest aggregation of college cage players grouped on one team, Jourdet topped the first league championship for the Quakers in seven years. The league season ended in a tie with Princeton. Both teams had won eight games and lost two. The Tigers insisted on a play-off. Penn won the toss for the scene of the game and Weightman Hall, of course, was selected. The Quakers proved victorious, mainly through the sensational playing of Lew Martin, who netted four field goals, the only two-pointers registered by the Red and Blue. The final score was 16-14. Eddie McNichol, who was then captain of the team, getting the other eight points on free throws.

YALE developed a remarkable quality the following year with Charlie Tall, son of ex-President Taft, at the helm, and the Blue finished in first position. Penn was third, with five losses and one tie and the same number of wins.

Developed Winner From Green Material AT THE beginning of the season last year Penn's prospects were anything but rosy. Lew Martin was the only regular remaining, and it was up to Jourdet to pick out the right men for the vacant positions. He roomed four freshmen to varsity caliber and the quintet was the sensation of basketball circles. Twenty games were scheduled and only two of them were turned into defeats. Yale won one game and Syracuse the other, but these defeats were wiped out later with victories. The league championship was captured with nine triumphs and one reverse.

It was in this season that Jourdet took over the double burden of coaching the freshman team as well as the varsity, and that first-year quintet set up a new record for yearlings. Eighteen games were played and all were wins, and the team, captained by Danny McNichol, a brother of the varsity leader of the year previous, was heralded as the freshman champion of the East. All the leading prep schools in this section were beaten and Princeton and Yale Fresh were among the victims.

Jourdet was tied down this year with work and was able to spend only a small part of his time with the team in Weightman Hall. Lew Martin, captain of last year's quintet, was chosen to aid Lon, and he did some very valuable coaching. Martin had been drilled in the Jourdet style of play and he taught the game as he had learned it. Penn breezed through the season with one defeat out of fifteen starts. The one reverse was given by Yale at New Haven when Danny McNichol was absent. McNichol was unable to make the trip. A complete league schedule was not played, but of the eight contests played with league opponents, the Red and Blue won seven.

THE last five years not only have proved successful athletically, but the officers of the athletic association have profited as well. Basketball now is one of the few sports at Penn that pays its own way and turns money back to the treasury.

Knows Men as Well as Basketball THE success of Jourdet has been built not entirely on his knowledge of a basketball. Other coaches who know as much, and perhaps more, about the game have not been able to develop teams of the same caliber. But besides understanding the fine points of the game and being possessed of the faculty to teach others, Jourdet knows men. There are not two men in the squad that Lon treats the same. Some players he praises constantly; others he "ridges" continually, and in still other cases uses both poles. He has a personality that appeals and he gets the best work out of his men at all times.

College basketball has been revolutionized by the Penn tutor. It was he who introduced the present style of defense that is used by all the teams in the league, and it was he who installed the short, snappy passes characteristic of Red and Blue teams instead of the dribbling game. Both systems have added in gaining the three intercollegiate championships that have come to the Quakers in the last five years.

PENN will look for before it discovers another basketball coach. Lon Jourdet, but he won't get away from the Quakers through any jinx of the directors of the athletic association.



LON JOURDET

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WONDER WHAT A NEWSPAPER PARAGRAPHER THINK ABOUT

Cartoon strip with six panels. Each panel shows a man speaking to another man. The dialogue is a parody on newspaper writing style, using terms like 'column', 'type', 'brackets', 'ornaments', 'wretches', and 'grammatical'. The cartoon is signed 'BRISBY' in the bottom right panel.

MANY REQUESTS FOR TOURNEYS Few Good Athletes in France for A. E. F. Games

Schedule Committee of National Tennis Association to Sanction Events Tomorrow LACK OF COMPETENT players also will handicap Americans in Track Carnival

PREDICT GREAT YEAR STARS STILL IN DOUBT BY ROBERT T. PAUL BY TED MEREDITH

THE schedule committee of the National Lawn Tennis Association will hold its annual meeting tomorrow in New York to give final consideration to the numerous requests from the entire country for sanctioned tournaments. The application list closed several weeks ago with one of the greatest number of requests ever made in the history of the national organization.

GOLF A LA MERKLE BUXTON ELIMINATED

"Bonehead" Play May Cost Whitemore Pinchur Title Pinehurst, N. C., March 20.—The third and final round of the Th Whistles championship golf tournament was played on the No. 3 course yesterday.

Resume Racing in France BURMAN STILL WAITS FOR CHANCE AGAINST HERMAN

Paris, March 20.—The government has consented to the resumption of horse racing in France, beginning May 5.

PUSEY AND JONES WINS Defeats New York Ship in Post-Season Game

Pusey & Jones, team of Gloucester, qualified to meet New York Ship in the game of the play-off series for the second-half championship of the Shipyard League, by defeating Harlan of Wilmington, at Hop Island last night, the score being 25 to 20. This defeat eliminates Harlan.

Scholastic Track Star Dead Kisthardt Wins Shoot

Hazelton, Pa., March 20.—In a shooting match at Hazelton, Pa., a place for a game fight against momentum, Charlie Youker, former Germantown High star, was killed by a bullet from a .22-caliber rifle.

ST. COLUMBA'S JAZZ BEATS NAVY STEPPERS

Brown Leads American League Fox Trotters to 47-31 Win Over Poth's Prancers BUNNIN TAKES BIG CUP

By EDWIN J. POLLOCK ST. COLUMBA jazzed down a perfectly polished and waxed dance floor to a victory over Frank Poth's League Island Training School quintet in the first match of the title series at Traymore Hall last night.

LETITIE GUY BRINGS \$2175 W. H. Hanan Buys Yearling Trotter at Auction Sale

New York, March 20.—W. H. Hanan, of Brooklyn, paid the top price for horses yesterday in the first day's session of the annual Blue Ribbon Horse Sale in Madison Square Garden.

Bowling Match Arranged N. Y. A. C. Re-centers Sports

New York, March 20.—The first team to represent the New York Athletic Club in the championship which will be held on April 5 at the Twenty-third Street Y. M. C. A.

Scrap About Scrappers THE second boxing show of the season

will be held at the Atlantic City Sporting Club tonight. Matchmaker Herman Taylor will send K. O. Norfolk, a classically colored light heavyweight, into the main battle against Jim Hoopic, an Atlantic City, Clay Turner, the lanky Indian fighter, originally was booked to appear, but was unable to fill the assignment.

Lightweights will entertain in the Cambria A. C. wind-up tomorrow night, with Freddie Brown, the colored, wind-up, Whitey Fitzgerald in the main session.

At Thompson, the partner who won the second round of the National semi-final Saturday night, was Willie McClellan, of Philadelphia, who defeated the young fighter, Harry, of Philadelphia, in the main session.

Johnny Lundy and Johnny Mahoney will come together in the National semi-final Saturday night, the last appearance here was a knockout triumph.

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Line-Up and Figures in St. Columba's Victory

The official count of the jazz between League Island Training School and St. Columba on the Traymore dance floor follows: League Island (31) St. Columba (47) Lomas, forward; Dunleavy, forward; Rose, forward; Gallagher, forward; Parker, center; Lawrence, fullback; Mulhearn, guard; Martin, guard; Brown, guard; Brown, guard.

Referer Herman Bessel won every decision against the Red and Blue in the intercollegiate relay team contest and ran last. He missed the contest and will be a hard man to beat in either race.

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KISTLER SELECTS TEAM Six Penn Men to Compete in the Swimming Championships

As a result of the trials which have been going on this week in the Weightman Hall tank, Coach George Kistler has announced the six men who will represent the Red and Blue in the intercollegiate swimming championships to be held in New York on Saturday night.

N. Y. C. C. Tennis Captain Returns

New York, March 20.—The tennis team of the College of the City of New York, which was recently discharged from the navy.

ANY Suit or Overcoat in Our Big Corner Store \$11.80

Reduced from \$30, \$25 and \$20 No charge for alterations. Open Monday and Saturday Until 9 o'clock Peter Moran & Co. S. E. Cor. 9th & Arch Sts.

for construction work

Your bid is in. Your competitor estimated on a low-cost haulage basis—did you? Low-cost haulage in structural work or in highway building means motor haulage, of course.

Advertisement for 'Truckslow' featuring a large illustration of a truck and text describing its benefits for construction work.

Commercial Museum Building 17th & Spruce Street Philadelphia, Pa. (War Tax Additional) Professor George G. Gebhart, 49 Pines Director Philadelphia Automobile Trade Association